

## LynkDX Onboards Jonathan Swartz, MHPM as Lead Analytics Consultant



TOLEDO, Ohio June 19, 2024 – Jonathan Swartz, MHPM, has joined LynkDX as Lead Analytics Consultant to provide analytical support and data modeling. With over 17 years of experience in healthcare analytics, Jon specializes in measuring the impact of onsite preventive health solutions. Previously, he served as the Director of Business Intelligence at Marathon Health, a prominent provider of onsite primary and preventive care. Jon is a strong advocate for the role of sound analytics in driving innovation and shifting U.S. healthcare towards a more proactive and accessible model.

Skip Heizer, Founder of LynkDX, commented, "Jon brings extensive healthcare analytical expertise to the LynkDX team. He will demonstrate how our dental diagnostic program can potentially yield cost savings or a return on investment for patient populations. The United States is currently facing an oral health crisis, with \$45 billion lost from the economy annually and nearly 50% of the population not seeing a dentist regularly. The correlation between medical conditions and oral health is inseparable. LynkDX identifies oral health concerns within minutes, and our Al technology provides comprehensive reports to patients, dentists, and physicians."

## **About LynkDX**

LynkDX Mobile Dental Diagnostics offers comprehensive dental diagnostics at patients' workplaces or clinics, generating AI driven clinical reports using state-of-the-art technology. Founded by veterans of the dental and medical industries, LynkDX addresses the need for a more efficient model to identify dental issues and educate patients about dental health's importance. By delivering dental diagnostics directly to patients, LynkDX eliminates the need for patients to take personal time off work or travel to dental offices, addressing the challenges posed by short-staffed dental practices.

For more information on LynkDX please contact:

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